

TELX SEO PROGRAM OPTIONS

Looking for a SEO package? There's no single size-fits-all SEO plan - almost all businesses have specific needs and goals. Each of these SEO package features (and many others not listed here) requires a profoundly different set of marketing and optimization tactics and knowledge beyond the basics.

SEO PACKAGES	STARTER	SERIOUS	STRATEGY
Targeted Keywords	5	15	35
SEO Article Marketing	5/mo	15/mo	35/mo
Web 2.0 Properties	3/mo	10/mo	25/mo
Manual Directory Submissions	35	125	250
Premium Link Building	Yes	Yes	Yes
Social Media/Bookmarking	Yes	Yes	Yes
Press Release Marketing	No	Yes	Yes
Monthly Phone Consultation	No	No	Yes
On-Site Optimization			
Max # of Pages	15	30	50
Blog Setup/Optimization	Yes	Yes	Yes
XML Sitemaps	Yes	Yes	Yes
RSS Submissions	Yes	Yes	Yes
Off-Site Optimization			
Directory Submission	50	75	100
Social Book marking Submission	10	20	30
Search Engine Submission	10	20	25
Forum Postings	5	10	15
Blog commentings	5/mo	15/mo	30/mo
Article Submission	No	1	1
Analytics & Reporting			
Complete Site Analysis	Yes	Yes	Yes
Keyword Analysis	Yes	Yes	Yes
Analytic Implementation	Yes	Yes	Yes
ROI / Goal Tracking	Yes	Yes	Yes
Monthly Ranking Report	Yes	Yes	Yes

